

Visual Content Ninja To Promote U.S.-India Educational Ties



Project Title	Visual Content Ninja To Promote U.S.-India Educational Ties
Project Summary	Generate engaging one-minute videos to promote U.S.-India educational ties across Western India social media.
Country	United States
Country/Region of Focus	India

Project Description

The U.S. Consulate Mumbai has an active online media presence in Western India, with over 1.2 Million followers across Facebook, Twitter, Instagram, and Youtube. Here’s your chance to be a key contributor to its social media team and have your work showcased across consulate social media platforms. We are looking for dynamic, creative, social-media savvy interns to help with the creation of short multimedia content on Indian students studying in the U.S. The theme of the videos will revolve around Indian students in the United States and will help promote U.S.-India cultural and educational ties.

Seeking interns who are currently studying in U.S. universities with access to Indian students and the Indian/Indian American diaspora in the United States. Candidates should be comfortable using digital tools to create short videos and photographs, and be familiar with latest editing and creative visualization tools. Candidates should be responsive to input and be willing to work closely

Required Skills or Interests

Skill(s)

Social media management

Storytelling/blogging/vlogging

Videography

Writing

Additional Information

Please be sure to include information on past video projects and your proficiency with editing software.

Language Requirements

None